

Brno International Business School

RETURN RECEIPT

Application for the attendance at the conference and the request for accommodation

By filling in and sending this form I confirm my attendance at the Conference „International Conference on Informatization of Economic and Management Processes“ organised by Brno International Business School in Brno, on 14th September 2017

Name:

Surname:

Titles:

Organization:

Address:

Tel.: Fax.:

E-mail:

I will present the paper at the conference YES / NO

I mandatorily ask for booking accommodation:

From 13th to 14th September 2017 YES / NO

From 14th to 15th September 2017 YES / NO

Room type: single/ double/ apartment

Price list:

1 bed room a night 1090,- up to 1490,- CZK

2 beds room a night 1690,- up to 1890,- CZK

3 beds room a night 2490,- CZK

Accommodation is paid by the attendant of the conference!

Attendance fee: 2000,- CZK

The fee covers: overheads, refreshment, proceedings of the conference, (it does not include the accommodation cost).

Time for payment: till 30th August 2017 to the below mentioned account Number 2102334262/2700

The account number in the format IBAN/SWIFT:

CZ4227000000002102334262/BACXCZPP

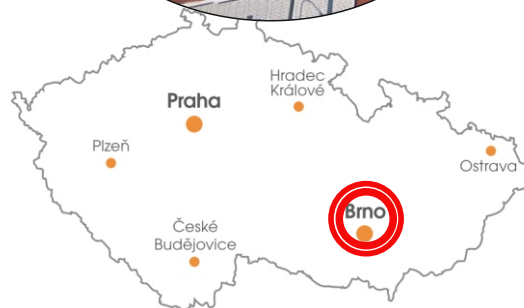
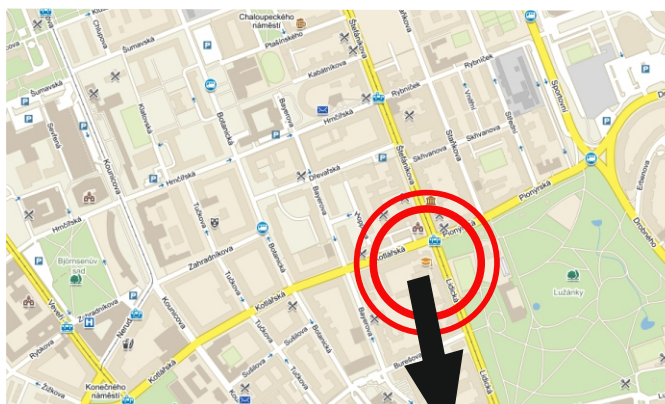
The proceedings of the conference will be issued. If you are interested in publishing your paper send it to: konference@bibs.cz till 31st July 2017.

Detailed information about the publishing / not publishing in the proceedings will be given to you by 30th August 2017.

Return receipt to be sent at the address:

Mgr. Klára Němečková
Brno International Business School
Lidická 81, 602 00 BRNO, or in electronic form to:
e-mail: konference@bibs.cz

Brno International Business School



Mailing address:

Mgr. Klára Němečková
B.I.B.S., a.s.
Lidická 81, 602 00 BRNO
e-mail: konference@bibs.cz
tel.: 778 425 412

Brno International Business School



Organizes in cooperation

with

Faculty of Management Science and Informatic,
University of Žilina and
Faculty of Operation and Economics of Transport
and Communications, University of Žilina

International Scientific Conference

Informatization of Economic and Management Processes

Call for Papers

Date: 14 th September 2017

The conference will be held in:

B.I.B.S., a.s.

Lidická 81

602 00 BRNO

Brno International Business School

The conference programme:

09:00 - 10:00 Registration and Morning Refreshments
10:00 - 10:15 Chair's Welcome and Opening Remarks
10:15 - 12:00 Opening Presentations in Sections
12:00 - 13:00 Networking Lunch
13:00 - 14:30 Continue the Work in Sections
14:30 - 16:00 Afternoon Coffee Break
16:00 - 16:30 Handing over Certificates and Conclusions in Sections
16:30 - Close

Sections meeting:

Section No. 1: Effective Management of Information to Support Control

You can follow these topics in this section:

- * ICT as Co-makers of Decision in the Company at all Levels of Management
- * Cloud Computing in a Company
- * Application of Information Technology in Management and Marketing
- * Expansion of Effective Optimization Methods for Economic and Managerial processes
- * Role of Mobile Communications in Decision-making Processes
- * Modern Means of Visualization, etc.

Section No. 2: Optimization of Economic Processes

You can follow these topics in this section:

- * Use of IT in Risk Management of Company Expansion
- * SW and HW Support for Economic and Managerial Control in the Manufacturing Companies and in the other Organizations
- * Particularities of Optimization Methods in the Actual Economics
- * The Economic Policy Influence of European Union on National Economies in Information Age
- * Advanced Technology Focused on Accounting Data Processing at National and Supra-national Scale
- * Tax planning as an Equipment of Economic Processes Optimization
- * Actual Trends in Business and Economic Education, etc.

Section No. 3: Advanced Tools and Methods in Management

You can follow these topics in this section:

- * Optimization of Decision-making Processes
- * New Models of Strategic Management and Strategic Thinking
- * Modern Forms of Marketing Communication
- * HW and SW Support or the Modern Marketing
- * New Forms and Methods of Management in the 21st Century
- * Applied Psychology in Management in Information Age
- * Human Resources and their Role in Management of the 21st Century, etc.

Detailed programme will be available before the conference starts.

Addresses and contacts:

Mgr. Klára Němečková

Brno International Business School

Lidická 81, 602 00 BRNO

E-mail: konference@bibs.cz

Brno International Business School



The board of opponents:

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Instructions for Papers:

Range: Maximum 6 pages (including pictures, tables etc.) The texts would be written in the font Times New Roman size 10, size A4 pages, single spaced, simple column format, 20 mm margins at the top and bottom, left and right side.

The first page will contain the first (top) line - the paper title (14pt Times New Roman ONLY CAPITALS, centred in the middle.

free line

Name of author (s) (12pt centred in the middle)

free line

Address, phone, fax and e-mail (10pt centred)

Two free lines

Abstract (10pt italic, maximum 10 lines)

free line

Keywords (10pt italic)

two free lines

Paper text (10pt)

Note: illustrations, graphics: black only Conference languages are: Czech, Slovak, and English