



Institute of Technology and Business in České Budějovice

welcomes you to the
Budweis BIP

25 - 29 November 2024



Budweis BIP 2024

CONTACTS

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- **Welcome to České Budějovice**
- The Budweis Blended Intensive Programme is coming soon! We're already making great progress and have lots of exciting things in store. This brochure gives you a sneak peek of what you can expect from this week!
- **České Budějovice, your hosting city**
- History at every turn, regional gastronomy and excellent beer. This is České Budějovice! A city with more than 750 years of tradition, with many impressive monuments and breathtaking surrounding nature. You'll love it here!
- **Accommodation**
- You can stay in hostel [Cuba Bar & Hostel](#) or [Hotel u Nádraží](#). The hostels are near the city center and are easily accessible by public transportation.



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- **The case of BIP**

- This week is all about International Change Management! You and your team will be assigned to a real-life business case. You will work in a small group on change management of one of the companies from the excursions. At the end of the week, you will have the chance to present the application of the change management to a jury.

- **Work in International teams**

- Get ready for an amazing experience! You'll be working in groups of four or five, and you'll receive the case on Tuesday afternoon, so you can start working on it right away. You'll be working in international groups, which is a great way to experience different cultures and to practice your English. On Monday, we'll divide the teams, and we'll have a schedule ready for you to see which classroom you're in.

- **Blended Intensive Programme**

- *During blended intensive programs, groups of students will undertake a short-term physical mobility abroad combined with a compulsory virtual component facilitating collaborative online learning exchange and teamwork. The program will consist of face-to-face meeting at ITB in České Budějovice (Czech Republic) and two online meetings during December 2024.*
- *The dates of online meetings will be defined on a later date.*

- **Excursions**

- You will visit the famous [Budvar brewery](#) and city transport company of České Budejovice.

Provisional Schedule Budweis BIP 2024

Monday November 25	Tuesday November 26	Wednesday November 27	Thursday November 28	Friday November 29
8:00 – 12:00 Arrival of students to Budweis	9:15: Meeting point VŠTE Okružní 517/10 10:00 – 12:00: Excursion to City transport company of České Budejovice	8:30: Meeting point Budvar brewery K. Světlé 512/4. Consultancy at the Case Company. 9:00 - 12:00 Excursion to Budvar brewery	9:00: Meeting point City centre nám. Přemysla Otakara II. 9:00 – 11:00 Cultural Programme in České Budějovice <ul style="list-style-type: none">• nick name tour• photo competition	9:15: Meeting point VŠTE Okružní 517/10 09:30 – 9:45 Voting on City Challenge 9:45 – 10:15 Coffee break / Signing Erasmus Documents 10:30 – 11:30 Final Presentations 11:30 – 12:30 <ul style="list-style-type: none">• winners photo competition• certificates• feedback/discussion
12:00 – 13:30 Lunch	12:00 – 13:30 Lunch	12:00 – 13:30 Lunch	12:00 – 13:30 Lunch	12:30 – 13:30 Lunch (voluntary)
13:30 – 15:30 Kick-off meeting Presentation of country culture (e.g. traditions, national food etc.) Division into teams Meet your team Team building activities 16:00: Students free program in the evening	13.30 – 15:30 Working on the case 1 16:30 – 20:00 Sport activities + Free program	13:30 – 14:30 Presentation task 1 14:30- 15:00 Coffee break 15:00 – 17:00 Working on the case 2 17:15 Students free program in the evening	13:30 – 14:30 Presentation task 2 14:30- 15:00 Coffee break 15:00 – 17:00 Working on final presentation 17:15 Students free program in the evening	14.00 Departure